

## Agri-business Centre, ICAR-NSRI, Indore

### Training / Awareness programme conducted on soy food processing and product utilization during past 3 years (2022-2025)

S. No.	(FPOs)	No. of trainings	No of FPOs	No of farmers/ participants
1.	21 Districts of Maharashtra State (2022 to 2025)	40	239	1342
2.	Enterpreneurs from MP, Rajasthan, UP, Maharashtra, Haryana, Punjab		-	55

### Details of incubation carried out at ABI during past 3 years (2022-2025)

S. No.	No. of incubates	Sector
1	11	Soy-food processing
2	02	Quality seed production, processing
3	07	Production of microbial bio-inoculants
4	02	Soil testing/soil chemical nutrient analysis
5	01	IPM/fabrication of insect repellent/attractant traps

#### Infrastructure:



A, Reception; B, PI and staff room; C, Incubate room; D, E, F &G, Soy food processing equipments; H, Fermentation facility

### 3. Success stories of incubates

□ ABI provided mentorship to SamVik Foods they produces and markets Soy Paneer (Tofu), Soy Curd, Soy Milk, and Soy Lassi to consumers in Indore. Founder has been awarded for his excellent work as entrepreneur.

SamVik Foods (Indore, M.P.)



□ Starting with the ICAR-NSRI Soy Milk technology, this startup developed "Beanzy," a popular brand of flavored soy protein shakes . They are a perfect example of value addition for the modern health market.

Beanzy (Naked Earth) (Indore, M.P.)



□ This incubatee mentored on fabrication of insect pests attractants and rrelalants (pheromone traps) and validated successfully on soybean Indo-agritech has successfully established a commercial production unit at Indore, Bengaluru.

Indo-Agritech Pvt Ltd (Indore, M.P.)

□ ABI provided mentorship and technology for soy based vegan products like soy milk, tofu and low fat mayonnaise for Indore based cafe.

Vegano Cafe (Indore, M.P.)



• ABI provided mentorship, they established his company in year of 2021, Iraeco Agro Products and Marketing Pvt.Ltd. produces good quality of raw material for soy processing, and his team supply good quality soybean for mnufacturing of soy products in pan india.

Iraeco Agro Products and Marketing Pvt.Ltd. Indore (MP)

• This incubatee mentored on production of bioinoculants including mycorrhizal fungi, quality analysis and validated his product formulations successfully. the incubate has established a commercial production unit at Jaipur.

Renown Biotech Pvt Ltd Jaipur (Rajasthan)

## Awards given to incubates for best startup:

1. Mr. Sumit Patidar (Samvik Foods) was awarded with soy-based startups award, SFPWA, 2025
2. Mr. Rohit Vishwkarma (Indo AgriTech Pvt. Ltd.) was awarded with Agritrack award at the Startup Maharathi challenge, 2025.



## Success stories of our present incubates, trainees and activities



हर घर से उद्यम, हर माँ से प्रेरणा

Founded: 2025

Founders: Ms. Deepmala Kumawat & Ms. Roma Bharti  
Parent NGO: Sunina seva and samajik vikas samiti  
Head Office: 272C, Shri Royal Krishna Colony, AB Road, Rau,  
Indore-453331

Email:maatrikahaat2025@gmail.com

### About

Maatrika Haat is a women-led social enterprise symbolizing “A Mother’s Market”, where every woman can convert her homemade skills into a successful business, contributing to the growth of her family and community. Its mission is and to provide branding, packaging, and marketing support to home-based women producers. They are making Tofu and soy-based protein foods (in collaboration with ICAR – NSRI, Indore).



Mr. Ramesh Kumar, a kinnu farmer in Punjab joined EDP training program in 2025 conducted by ABI, NSRI, Indore. He has started tofu production and selling packets for bulk and retail customers.





## MoU/linkages/collaborations:

### MoU signed with Farmers Producer Organizations for mentoring support in soybean seed production, Soyfood processing and byproduct utilization

S. No.	Name	FPOs/ Company Name and Address
1.	Shri Kaustubh Rajendra Baravade	Zucchini Farmer Producer Company Limited Sangli (MH)
2.	Shri Rohan Mahadev Patil	Sitamai Agro Producer Company Limited, Sangli, (MH)
3.	Shri Bala Saheb Bhaguram Datal	Shrikar Agro Producer Company Limited, Latur, (MH)
4.	Shri Pranav Ramesh Chille	Farmrich Producer Company Limited, Latur
5.	Shri Gaurav Gowasmi	Nimaad Krish E-Fed Farmer Producer Company Limited, Khandwa (MP) (MOU is awaited)
6.	-	Indo Soya Development Association (ISDA), Pune, Maharashtra

### Glimpses of MoU signing with Farmers Producer Companies during Industry Meet (23<sup>rd</sup> Feb 2024)

